

Nonprofit Partnerships Guidelines Workshop

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The
PATH



FORWARD

Engaging in Partnership



Objectives

- Review the purpose of the Cooperating Association Program Manual (CAPM) and all manuals, guidelines, and handbooks
- Discuss the good and the bad of the current program manual
- Gather feedback from CA State Parks staff and nonprofit partners that may inform revisions to the new guidelines
- Provide an update on the timeline for the new Nonprofit Partnerships Guidelines (NPG) and tentative content



Cooperating Association Program Manual

- Provides guidance for Cooperating Association Liaisons (CALs) and other CA State Park staff who work with cooperating associations
- Last updated in 1992
- What it is *not*:
 - The contract
 - Law
 - CA State Park policy
-but it does draw from and support policy
- Seeks to provide standardized processes and approach to common partnership situations



Discussion questions

- What do you all know about the current coop manual? Ever read it?
- What's your impression?
- Where have you found its guidance useful?
- Where does it not provide enough guidance?



The Process

- Committee revising and drafting (May – Oct 2019)
- CAL and district input (Nov 2019)
- Policy chief review (Dec 2019)
- Legal review (Jan 2020)
- Executive review (Feb 2020)
- Approved NPG anticipated spring 2020



Summary of Proposed Updates

- Includes guidance for all nonprofit partnerships
 - Cooperating Associations
 - Operators/Co-managers
 - Program partners/donors (organizations that contribute to help the mission)
 - Proud Partnerships (sponsorships)
- Updates to reflect technology/social changes
- More clarification



In what areas would you like to see more clarification?

